

CTRA  
MINUTES  
April 17th 2019

**Attendance**

Ann Balin, Taylor Brady, Pria Graves, Margaret Heath, Chris Saccheri, Anne Schmitt,  
Eileen Stolee  
Observer: Fred Balin

**Open Mic**

No comments

**Meeting Minutes approval**

Jan and Feb meetings approved unanimously.  
March meeting minutes and annual meeting minutes pending

**Annual meeting recap**

33 ballots submitted.

Attendance: approximately 40 (but waiting for sign in sheet. to finalize count.)

Newsletter was great - thanks for all contributions.

Maybe do newsletter semi annually as it is a great way to give the CTRA attention. Also, promote use of e-mail list and Nextdoor

Mayor's address appreciated.

**Board observer updates**

**Stanford: Pria Graves**

Please see Pria's GUP/ Development Agreement report on website.

Additionally, Pria reported that Santa Clara county has terminated discussions following the unilateral agreement between Stanford and PAUSD. It had always been assumed that PA, PAUSD and County were working together

Stanford noise hotline 724-4900. This is condition of previous GUP.

Following discussion of ghost houses, an action item is for Pria to update spread sheet and check if it went to Simitian's office.

**City: Maggie Heath**

City voted on Monday against legislation for 'one size fits all' approach to housing density and land use decisions.

Anne S will follow up on Sustainability action plan and inform Board.

(See also discussion below regarding definition of 'Retail'.

CTRA  
MINUTES  
April 17th 2019

**CT: Ann Balin**

Another building on Cambridge Avenue with small businesses is being sold for development.

Board questioning the definition of 'retail' vs 'services' in CA AVE area. What is the ordinance that defines?

(Maggie will research including talking to Doria). The neighborhood has lost so many small businesses and Board feels the neighborhood integrity has been compromised. We will keep a watch on this item for future possible action with City.

**Treasurer update:**

Absent the treasurer and full information, this is the interim report.  
Close to \$600 collected at the Annual meeting and subsequently.  
Payment made to Church \$300  
Chris will send thank you notes. (Taylor will supply Chris with the list of names.)

Taylor will get \$ to Treasurer Samidh.

Consider alternative banking for next month. (Possible Providence Credit union).

**Publishing/Posting Traffic Data**

Data on Board vs Google drive?

The Board agreed unanimously that the data should not be on website but on Google Drive.

A statement on website should be formulated to confirm that the data exists.

For future we should invite any interested individuals to assist with data analysis AND look for individuals willing to train to use measuring equipment.

One issue is to identify areas that merit contemporary traffic study. Concern expressed recently by Pria on the College Avenue 'rat run'. There are others. (Pria appreciated the report that Ed Schmitt drafted recently).

**CTRA Priorities for 2019**

(This is considered to be a working document for ongoing review)

**A. Goals for communication:**

1. Define scope of what we "push out" to the CT community
2. Increase resident participation at CTRA meetings
3. Include the new University Terrace neighborhood in the Picnics by personal invitation of CT residents and not by 'blanket' invite to join.
4. Continue to keep the website current and advertise to neighborhood including via Nextdoor. (Pria to send copies of some historical photos to webmaster).
5. Distribute newsletter in Fall as well as Spring

**B. Stanford relationship:**

Keep attention on 'ghost' houses and related housing issues.

CTRA  
MINUTES  
April 17th 2019

C. Traffic incursions into CT

(See notes under 'publishing traffic data')

D. Support City of Palo Alto Sustainability goals including zero waste

Advertise all CTRA events with goal of participants using own utensils, and any supplies from CTRA be compostable.

Consider promoting Sustainability goals at CTRA events eg. EV vehicle showcase, introduce new PA Energy consultant.

**'Spring Picnic/event planning**

After some discussion it was agreed that we would sponsor an August picnic.

**August 10th for summer party.**

Music.

Before school starts again

Possibly have an additional type of event which is an alternative to kid friendly.

**Next Board meeting: May 15, 2019 at 7:00PM**

Respectfully submitted.

Anne Schmitt